



# ISKCON, Corporate Social Responsibility

# **About ISKCON CSR**



**ISKCON**

International society for  
Krishna Consciousness

❑ Globally certified not-for-profit organization, holistically serving society for 5+ decades

❑ **Our aim is**

***TO CHECK***

the imbalance of values in life

***TO UNIFY***

body, mind, and soul within the individual

***AND TO BRING***

Peace and unity within society

# The Companies Act 2013, Schedule VII

## Clause (i)

Promoting healthcare, including preventive health care

De-addiction program

## Clause (ii)

Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently-abled and livelihood enhancement projects

- I. Value education in companies, schools and communities
- II. Vocational training centers, youth hostels, library, seminar halls and auditorium

**Proactively partnering with corporates to serve society, since the advent of CSR!**

# **The Drug Menace in India**

# The Drug Menace!

## Magnitude of Substances Used in India 2019

published by NDDTC AIIMS New Delhi



**Alcohol**

**16**

**Creore users**

**5.7+**

**Creore users dependent  
or harmed**



**Cannabis**

**3.1**

**Creore users in past  
12 months**

**72**

**Lakh individuals need  
help!**



**Opioids**

**2.3**

**Creore users**

**60**

**Lakh people with opioid  
disorders**

# The Drug Menace!

## Magnitude of Substances Used in India 2019

published by NDDTC AIIMS New Delhi



**Sedatives & Inhalants**

**1.18**

**Crone non-medical  
sedative users**

**4.6 & 18**

**Lakh children & adults  
respectively, harmed  
via inhalants**



**Cocaine & Hallucinogens**

**44**

**Lakh users including  
amphetamine addicts**



**PWID [People Who Inject Drugs]**

**8.5**

**Lakh PWID [mostly opioids  
and heroin]**

**Increase in depression & suicidal tendencies**



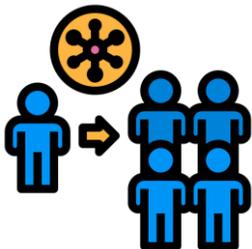
**Decrease in work output, unemployability**



**Increased insensitivity & violent tendencies**



**Increase in communicable diseases**



## **Dangers of drug abuse**



**Reduced academic performance & increase in dropout rates**



**Marital discord, increase in divorce rates**



**Increase in credit default, and financial crunch**



**Increase in criminal tendencies**

# **ISKCON De-addiction Program**

# De-addiction target



# Colleges/Universities

IIT Delhi  
Amity Brijwasan  
ITM University  
Delhi University  
NIIT Delhi  
IIIT Delhi  
YMCA University  
Satya College  
ABES Ghaziabad  
AKGEC Ghaziabad  
KIET Ghaziabad  
IMS Ghaziabad  
IIT Mandi  
KN Modi Jaipur  
JPIEC  
Amity Manesar  
KIIT Gurugram  
Indraprastha University  
Corporate Youths  
...

**ISKCON**  
**De-addiction**  
**Campaign**  
aims to eradicate  
drug abuse,  
especially amongst  
the youth through its  
flagship programs  
**UDGAAR** and  
**VIPLAVA**

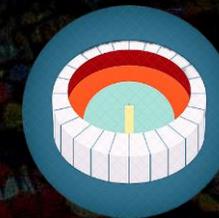
Our outreach so far ...



80,000  
Youngsters



100+  
Colleges/Universities



71 Festivals



30 Locations



11 States

# UDGAAR & VIPLAVA : Some glimpses



# UDGAAR & VIPLAVA : Some glimpses





**De-addiction  
Program  
Transformation  
Objectives**



**Say no to drugs!**



**Creative Potential**



**Responsible Leadership**



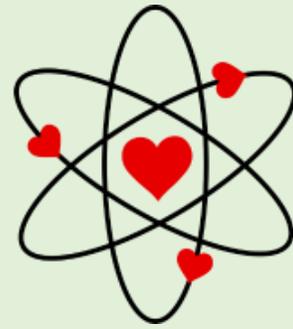
**Sustainable Lifestyle**



**Sensitivity and self-  
awareness**



**Critical thinking workshops**



**Value education & social welfare**



**Art & drama**



**Meditation**



**De-addiction Program Activities**



**Management and planning**



**Soft skills training**



**Motivational Lectures**



**Collaboration workshops**

**Art of mind control**



**Power of habits**



**Anger management**



**Time management**



**Topics for Awareness  
(1-2 hour) Sessions  
(and many others)**



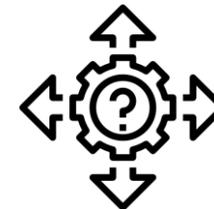
**Action, reaction, and causality**



**Applied spirituality**



**Consciousness - missing link**



**Decision making framework**

## Sundar Gopal Das

is a gold medallist in civil engineering from BITS Pilani, M.Tech. graduate from IIT Delhi, who worked as a manager with L&T for 3 years; is currently serving as IYF Director, IYC Chairman, and ISKCON GBC Zonal Supervisor

## Ram Bhadra Das

is a PTU graduate, who has worked at TCS and India Bulls; is currently serving as IYF Bihar Director, is ILEADS (leadership course by ISKCON GBC) certified, and is President of ISKCON Gurugram, inspiring the team to win several accolades for their COVID-19 service and care

## Aravindaksha Madhav Das

is an aeronautical engineer from the aeronautical society of India, who has undergone training with Air India; is currently serving as a coordinator/speaker for IYF programs at NIST-Delhi and other colleges



**Speakers**  
(and many others)

## Saroj Mukh Madhav Das

is an electronics & comm. engineer, who's worked at Cognizant, HCL Tech, and SAP; is currently serving as a coordinator/speaker for IYF programs in several prestigious colleges such as IIT, JNU, DU, Amity, etc.

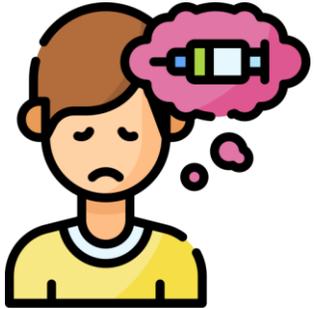
## Padsevan Bhakta Das

is a mechanical and automation engineer who's also undergone training with TERI on Solar Photovoltaic Feasibility Analysis, and has worked for Synergy Electricals; is currently serving in the Media & Promotions department of IYF Delhi

## Saccinandan Prema Das

is a graduate and IT specialist from Odisha, a former Indian Navy veteran who served the frontlines for 15 years; is currently serving as a facilitator/counsellor at IYF

## Assistance to reform drug addicts



**Lifetime heart-to-heart counselling and guidance**



**Rehab progress monitoring**



**Support systems for lifestyle management**



**Career guidance**

# **How you can help combat drugs!**

**De-addiction Awareness Program Recurring Costs Proposal**

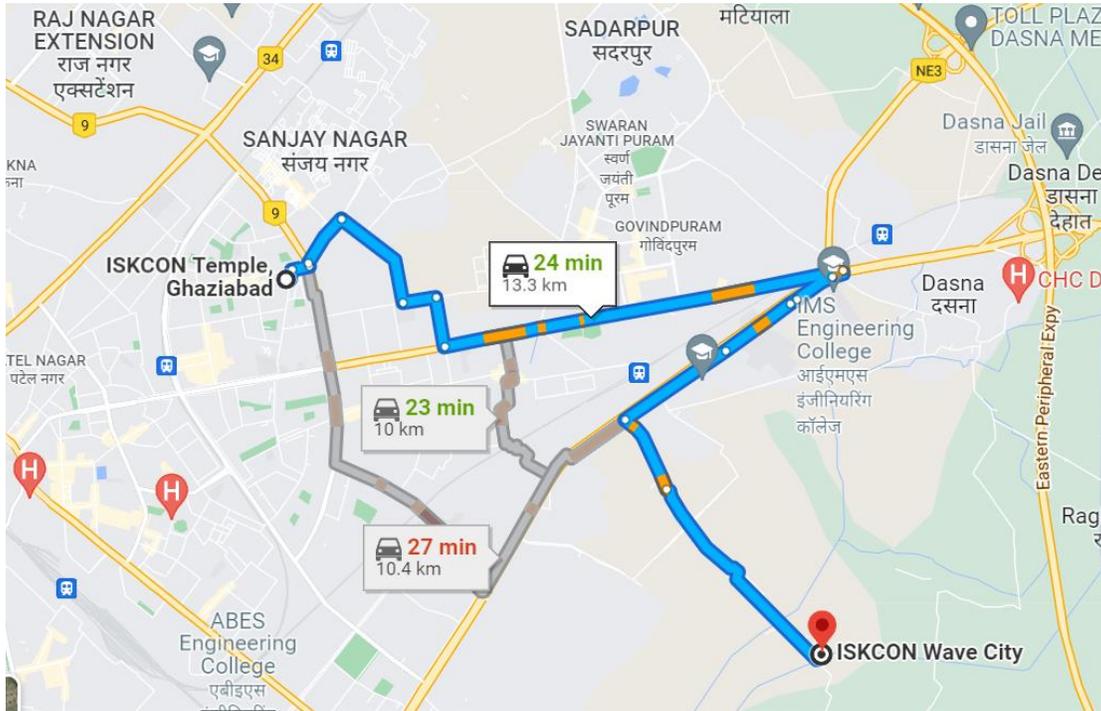
# De-addiction Awareness Program : Recurring Costs Proposal

Sno.	Recurring Cost Categories	Details	Monthly Cost [Rs.]	Annual Cost [Rs.]
1	<b>Food for 700 individuals</b>	@100/session for 4 sessions/month	2,80,000	33,60,000
2	<b>Rent for 6 seminar halls</b>	<b>DU</b> @52K/month, <b>Jia Sarai</b> @50K/month, <b>Laxmi Nagar</b> @25K/month, <b>Karol Bagh</b> @15K/month, <b>Nilachal Dham</b> @50K/month, <b>Gurgaon</b> @50K/month	2,42,000	29,04,000
3	<b>Maintenance of 15 faculty members</b>	@7K/member/month	1,05,000	12,60,000
4	<b>Traveling via 4 vehicles</b>	<b>Innova</b> @18K/month, <b>Eco</b> @5K/month, <b>2 other vehicles</b> @5K/month each	1,32,000	15,84,000
5	<b>Digital expenses</b>	<b>Recharges</b> @15K/month, <b>Zoom</b> @15K/month, <b>Softwares</b> @5K/month	35,000	4,20,000
6	<b>Printing and teaching material</b>		5,000	60,000
7	<b>10 e-gadget and assets</b>	@50K/asset	5,00,000	5,00,000
8	<b>Training for faculties and counsellors</b>	@69K/quarter	23,000	2,76,000
9	<b>Ad-hoc expenses</b>	Incurred occasionally	30,000	3,60,000
10	<b>2 content creators</b>	@21K/creator/month	42,000	5,04,000
<b>De-addiction awareness program recurring costs</b>			<b>14,09,000</b>	<b>1,12,28,000</b>

# **How you can help combat drugs!**

**De-addiction Center Proposal**

# De-addiction Center : Location



Project Duration	Project Start Date	Project End Date	Country	Facility	Region
3 years	10/12/2021	31/12/2024	India	Existing / Currently used	ISKCON Ghaziabad, Raj Nagar, Sector 11/35, Ghaziabad, UP-201002
				Upcoming / New construction	Sector 5, Wave City, NH 24, Ghaziabad, UP-201010

## De-addiction Center : Proposal At-a-glance

Sno.	Center Feature	Dimension [sq. ft.]	Number	Cost approx. [Rs.]
1	Seminar halls	40 x 55	4	2.12 crores
2	Mess	73 x 45	1	1.01 crores
3	Hostel	30 x 66	7	3.6 crores
4	Library	38 x 20	1	37.8 lacs
5	Auditorium	5000	1	11.5 crores
6	Museum	860	2	4.73 crores
7	Kitchen	65 x 35	3	3.22 crores
8	Admin block	6000	1	4.8 crores
<b>De-addiction center</b>		<b>31 crores 37 lacs 61 thousand only</b>		

# De-addiction Center Proposal Details

## Seminar Halls

Center Feature	Dimension [sq. ft.]	Capacity	Number
Seminar hall	40 x 55	100	4

### Cost Breakdown

1	Civil construction cost @ Rs. 1400/sq. ft.	Rs. 25,20,000/-
2	Interior design @ Rs. 1000/sq. ft.	Rs. 18,00,000/-
3	Furniture [chairs/podium]	Rs. 10,00,000/-
<b>4</b>	<b>Cost of 1 seminar hall</b>	<b>Rs. 53,20,000/-</b>
<b>5</b>	<b>Cost of 4 seminar halls</b>	<b>Rs. 2,12,80,000/-</b>

## Mess

Center Feature	Dimension [sq. ft.]	Capacity	Number
Mess	73 x 45	500	1

### Cost Breakdown

1	Civil construction cost @ Rs. 1400/sq. ft.	Rs. 47,25,000/-
2	Interior design @ Rs. 1000/sq. ft.	Rs. 33,75,000/-
3	Utensils & equipment	Rs. 20,00,000/-
<b>4</b>	<b>Cost of mess</b>	<b>Rs. 1,01,00,000/-</b>

# De-addiction Center Proposal Details

## Hostel

Center Feature	Dimension [sq. ft.]	Capacity	Number
Hostel	30 x 66 (1 floor)	42 rooms & 2 dorms	7 floors

### Cost Breakdown

1	Civil construction cost @ Rs. 1400/sq. ft.	Rs. 27,72,000/-
2	Interior design @ Rs. 1200/sq. ft.	Rs. 23,76,000/-
<b>3</b>	<b>Cost of 1 hostel floor</b>	<b>Rs. 51,48,000/-</b>
<b>4</b>	<b>Cost of 7 hostel floors</b>	<b>Rs. 3,60,36,000/-</b>

## Library

Center Feature	Dimension [sq. ft.]	Number
Library	38 x 20	1

### Cost Breakdown

1	Civil construction & interiors cost @ Rs. 3000/sq. ft.	Rs. 22,80,000/-
2	Cost of racks & shelves	Rs. 10,00,000/-
3	Cost of books	Rs. 5,00,000/-
<b>4</b>	<b>Cost of library</b>	<b>Rs. 37,80,000/-</b>

# De-addiction Center Proposal Details

## Auditorium

Center Feature	Dimension [sq. ft.]	Capacity	Number
Auditorium	5000	400	1

### Cost Breakdown

1	Civil construction cost @ Rs. 3000/sq. ft.	Rs. 1,50,00,000/-
2	Interior design @ Rs. 5000/sq. ft.	Rs. 2,50,00,000/-
3	Furniture chairs	Rs. 1,50,00,000/-
4	Lighting and screen	Rs. 2,50,00,000/-
5	Sound system	Rs. 2,50,00,000/-
<b>6</b>	<b>Cost of auditorium</b>	<b>Rs. 11,50,00,000/-</b>

## Museum

Center Feature	Dimension [sq. ft.]	Number
Museum	860	2

### Cost Breakdown

1	Civil construction cost @ Rs. 3000/sq. ft.	Rs. 25,80,000/-
2	Interior design @ Rs. 7000/sq. ft.	Rs. 60,20,000/-
3	Sound and light system @ Rs. 3000/sq. ft.	Rs. 25,80,000/-
4	Artifacts	Rs. 1,25,00,000/-
<b>5</b>	<b>Cost of 1 museum</b>	<b>Rs. 2,36,80,000/-</b>
<b>6</b>	<b>Cost of 2 museum</b>	<b>Rs. 4,73,60,000/-</b>

# De-addiction Center Proposal Details

## Kitchen

Center Feature	Dimension [sq. ft.]	Number
Kitchen	65 x 35	3

### Cost Breakdown

1	Civil construction cost @ Rs. 1400/sq. ft.	Rs. 31,85,000/-
2	Interior design @ Rs. 1200/sq. ft.	Rs. 27,30,000/-
3	Utensils & equipment	Rs. 30,00,000/-
<b>4</b>	<b>Cost of 1 kitchen</b>	<b>Rs. 1,07,35,000/-</b>
<b>5</b>	<b>Cost of 3 kitchens</b>	<b>Rs. 3,22,05,000/-</b>

### **\*3 kitchens**

- 1 kitchen for hostel members/residents
- 1 kitchen for Food for Life
- 1 kitchen for the devotees and guests

## Admin Block

Center Feature	Dimension [sq. ft.]	Number
Admin block	6000	1

### Cost Breakdown

1	Civil construction cost @ Rs. 3000/sq. ft.	Rs. 1,80,00,000/-
2	Interior design @ Rs. 5000/sq. ft.	Rs. 3,00,00,000/-
<b>3</b>	<b>Cost of admin block</b>	<b>Rs. 4,80,00,000/-</b>

# **De-addiction Center Progress**

# De-addiction Center : Construction Progress



# De-addiction Center : Construction Progress



**What do you stand to gain?**

# CSR Compliance



# Visibility



***\*Company name and logo on  
project banners***

# **ISKCON Due Diligence**

# ISKCON 80G Certificate

  
**OFFICE OF THE  
COMMISSIONER OF INCOME- TAX (EXEMPTIONS),  
6th FLOOR, PIRAMAL CHAMBERS, PAREL, MUMBAI-400 012.**

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No.CIT(E)/u/s.80G/2016-17 Date : 24/06/2016

To,  
The Trustee  
International Society for Krishna Consciousness  
(ISKCON) Hare Krishna Land,  
Juhu, Mumbai-400 049

Sir,

Sub: **Request for letter for continuing validity of 80G Exemption  
Certificate No.1667/2008-09 dated 29/04/2008.  
PAN : AAAT10017P**

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Please refer to the above.

2. In this connection, I am directed to state than an amendment was made to Section 80G(5)(vi) through Finance Act (No. 2) 2009. As per the amendment, any existing approvals u/s 80G(5), which is expiring on or after 01.10.2009 shall be deemed to be have been extended in perpetuity unless specifically withdrawn. Therefore, your certificate is valid upto 31.03.2011 is valid from 01.04.2011 onwards till it is rescinded and subject to the same conditions and also subject to the condition that your Trust should not be hit by the newly inserted proviso to section 2(15) of the I. T. Act.

3. This certificate is issued as per request made by you, vide letter dated 23/06/2016 filed in this office.

4. This issues with the prior approval of the Commissioner of Income Tax (Exemptions), Mumbai.

(SANJEEVA M. NAIK)  
Income Tax Officer (E)(Hq)(Tech)  
Mumbai

Copy to : Master File.



# ISKCON PAN Number



PERMANENT ACCOUNT NUMBER  
AAAT10017P

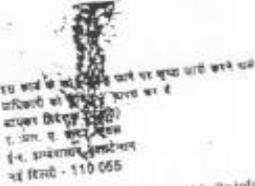
NAME  
INTERNATIONAL SOCIETY FOR KRISHANA  
CONSCIOUSNESS

INCORPORATION DATE / DATE OF INCORPORATION INFORMATION  
02-01-1971

*Alitaf*  
DIRECTOR OF INCOME TAX (SYSTEMS)

**For PRF A  
Interest of  
Krishna  
(ISKCON)**

Incharge  
(Achyut Hari Das)



# ISKCON CSR Approval Letter



सत्यमेव जयते  
GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
OFFICE OF THE REGISTRAR OF COMPANIES

Dated : 08-05-2021

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,  
International Society for Krishna Consciousness , Hare Krishna  
Land, Juhu, Mumbai, MH18, MH, 400049

PAN : AAAT10017P

**Subject:** In Reference to Registration of Entities for undertaking CSR activities  
**Reference:** Your application dated 08-05-2021 (SRN-T18232074)

Sir/Madam,

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00005241. Please refer the registration number for any further communication.



Registrar of Companies

ROC-DELHI

# ISKCON 12A Certificate

Office of the C.I.T. Bombay City IV.  
Bombay.  
Place :- 11-6-1975  
Dated :-

INTERNATIONAL SOCIETY FOR KRISHNA CONSCIOUSNESS  
( Name of the ~~Trust~~/Institution ).

Hare Krishan Land, Gandhigram Road, Juhu, Bombay-54.  
( Full Address ).

as constituted by the ~~Trust~~/Memorandum of Association dated 1971 has filed the registration application Under Section 12-A (a) of the Income-tax Act, 1961 in the prescribed form on 30-6-1973 i.e. within the stipulated time limit/~~xxxxxx~~ of ~~xxxxxxxxxxxxxxxxxxxxxxxxxxxx~~.

As the Trust/Institution was prevented by sufficient cause in filing the application the delay has been condoned/  
sufficient justification has not been given for the delay in filing the application and as such it is rejected.

2. The application has been entered at No. INS./ 7300 in the Register of Applications Under Section 12-A (a) maintained in this office.

*A.C. Chandra*  
( A.C. CHANDRA )  
For Commissioner of Income-tax,  
Bombay City IV, Bombay.



## Why partner with us?

- ❑ Established track record of over 50 years in “CSR eligible” social and spiritual upliftment programs
- ❑ Ensuring complete transparency towards fund utilization
- ❑ Minimizing the overhead costs of operations & maximizing funds utilization towards the end objective
- ❑ Dedicated teams for the social causes that CSR is trying to achieve
- ❑ Strong management team with national and international exposure in such causes as well as professionals of the highest credibility from the corporate world
- ❑ Providing & facilitating in proper documentation to our CSR partners at each and every step, as required

# Our partners

## We are immensely grateful ...

- IOCL
- PTC India
- GAIL
- IGL
- Rites
- Sudhir Power Limited
- Appotex
- Ambica Steel
- HCL
- Coca Cola
- Johnson and Johnson
- KEI Industries
- Jindal Poly
- RKTC Group
- EY Foundation
- VIVO
- and many others ...*

***Looking to partner with you!***



click here

# Thank You

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Abhirama Govind Das

Head - Corporate Affairs & Public  
Relation, ISKCON India



agdkg22@gmail.com



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